



About Smith & Nephew

For over 150 years, Smith & Nephew has developed advanced medical devices for healthcare professionals around the world. Smith & Nephew's pioneering technologies enable surgeons, doctors, nurses and other medical practitioners to provide effective treatment. This in turn enables patients to live longer and enjoy more active lives. With the help of our innovative equipment, patients enjoy improved mobility and rapid recovery from surgery.

Smith & Nephew has a track record of bringing innovative new products to market that provide better clinical outcomes for patients and save costs for healthcare providers.

Smith & Nephew is an industry leader in each of the three main Global Business Units - Orthopaedic Reconstruction and Trauma, Endoscopy and Advanced Wound Management. These businesses jointly offer over 1,000 product ranges.

Medical technology

Over the last five years, the Company has grown revenues from \$2,301 million to approximately four billion in 2010. Smith & Nephew is now the UK's largest medical technology company and one of the top companies in its field in the world.

Our three main areas of the business, Orthopaedic Reconstruction and Trauma, Endoscopy and Advanced Wound Management, are focused upon markets that are already substantial and offer significant growth potential, fuelled by the following factors:

An increasing trend towards minimally invasive surgery

New tools and techniques are enabling surgeons to operate more effectively and carry out procedures that were not previously possible. Crucially, patients experience less trauma and recover faster. Tools developed to assist surgeons perform **Hip arthroscopy** are a good example of how Smith & Nephew instruments are helping to deliver real benefits to patients by enabling surgeons to perform procedures that would not have been possible before.

Active lifestyles

The desire of patients to return to an active life together with the technological advances in medical devices contributes to the increasing demand for our medical devices. Many of our innovative products are designed to treat the younger active patient group, in other words people who want to return to activities they enjoy and therefore require less invasive procedures and shorter recovery times.

Close to customers and patients

To help patients regain their lives more quickly and fully, Smith & Nephew works with healthcare professionals on emerging new technologies and techniques. Direct contact with healthcare providers is a vital aspect of our Research and Development programme, and clinicians' views of their present and future needs provide an essential impetus for Smith & Nephew research.

For more information please visit our website

<http://global.smith-nephew.com>